

## Blissen Intellectual Property and DMCA Policy

This Blissen Intellectual Property and DMCA Policy (this “Policy”) sets forth additional requirements, guidelines, rights and licenses with regard to Blissen’s intellectual property and the intellectual property of others. This Policy also applies to Blissen licensees, developers, Members (“Seekers”), customers and other parties wishing to use our intellectual property. This Policy forms part of the Terms of Service and any capitalized terms used, but not defined here, have the meanings assigned to such terms in the Terms of Service.

### 1. Blissen Intellectual Property

Blissen respects the intellectual property rights of others, and we ask our users to do the same. Each user is responsible for ensuring that their User Content does not infringe any third party’s copyrights, trademarks, or other intellectual property rights. While we appreciate your enthusiasm for the Blissen brand, the Blissen Service, our instructors and community, we ask that you respect our intellectual property rights and adhere to this Policy and the Terms of Service, including Section 16 (Intellectual Property Acknowledgement).

As between you and Blissen, Blissen owns the Blissen Service, the Content, Trademarks (as defined below), copyrights, patents, and any other audio-visual or static content, photographs, audio, images, illustrations, graphics, software, features, code, data, materials and information displayed on or otherwise made available through the Blissen Service, other than content that has been licensed to us by third parties (collectively, “Blissen IP”). This includes all intellectual property and proprietary rights in and to such Blissen IP. As a reminder, the Blissen Service is only for your personal, non-commercial use.

The Blissen name, logos and affiliated properties, designs, trademarks, service marks, trade names and trade dress (collectively, “Trademarks”) are the exclusive property of Blissen LLC. and/or its affiliates, whether registered or unregistered, and may not be used in connection with any product or service that is not ours, or in any manner that is likely to cause confusion as to our endorsement, affiliation or sponsorship of any person, product or service. Nothing contained on the Blissen Service or in this Policy should be construed as granting, by implication, estoppel or otherwise, any license or right to use any of our Trademarks or other intellectual property without our express prior written consent.

Any other trademarks appearing on the Blissen Service are trademarks of their respective owners. Our partners or service providers may also have additional proprietary rights in the content that they make available through the Blissen Service. All rights not expressly granted in this Policy or the Terms of Service are reserved.

### 2. Authorized Use of Blissen Intellectual Property

a) Blissen Content and Trademarks. Only Blissen and its authorized licensees may use the Content and/or Trademarks in advertising, promotional, and marketing assets or materials or for any other commercial purpose.

Any permitted use must at all times be made in accordance with the agreement between licensee and Blissen and must adhere to the following requirements:

The Content and/or Trademarks are not modified or combined with other marks in any way, including, but not limited to changing the color, ratio, audio, audio-visual, font or materials captured or contained therein.

Include attributions as required by Blissen.

Such use presents Blissen, the Content, and our products, services and brand in a favorable light.

The Trademarks or Blissen name are not part of the service or product name or domain names or websites, nor are any variations, abbreviations or formative uses, phonetic equivalent, or foreign language translations.

The “Blissen” word mark appears less prominently than the name of your service or product.

Any reference to Blissen and/or the Content or our services and products must not appear to endorse, sponsor, show an affiliation with or association between Blissen and/or the Content or our services and products and you or your products and services.

Any unauthorized use of our Trademarks or Content is strictly prohibited.

b) Compatibility. Licensees may use the “Blissen” word mark solely for referential purposes on packaging or materials to state that their service or product may be used with the Blissen Service or our products; provided that they comply with the requirements of Section 2(a) above and the following requirements:

Compatibility is not dependent upon your access to the Blissen Service and does not violate the Terms of Service.

The service or product may in fact be used with or is compatible with the Blissen Service or our products.

Use of Blissen’s logo without our express permission is strictly prohibited.

c) Merchandise/Goods. You may not produce, manufacture or sell merchandise, products or services incorporating any Blissen Trademarks. Examples include but are not limited to t-shirts, jackets, mugs, bags, and flags.

d) Depictions of Blissen Products and/or Services. Blissen logos, company names, product names, or images of Blissen products or user interfaces must not be used in marketing, promotional or advertising materials as such use may create the perception that Blissen endorses, sponsors or is affiliated or associated with the product, service or promotion. Blissen does not support the imitation of distinctive Blissen products, web design, logos, packaging or typefaces.

### 3. Blissen Intellectual Property Restrictions and Reservations

Except as expressly permitted by Blissen, you may not download, display, copy, distribute, modify, perform, transfer, use, license, sublicense, create derivative works from, sell or otherwise exploit any Blissen IP. Additionally, you are not permitted to alter, delete or conceal in any manner any copyright, Trademark, or other notices contained on the Blissen Service, including, without limitation, notices on any Content you transmit, display, print, stream, or interact with on the Blissen Service. Any unauthorized or prohibited use of any Blissen IP may violate or infringe copyrights or other intellectual property laws of the United States and other countries, as well as applicable local and state laws, and may subject you to liability for such unauthorized use.

Blissen retains all right, title and interest in and to the Blissen IP, and except for the limited rights and licenses granted to you under this Policy or the Terms of Service, nothing shall be

construed to restrict, impair, encumber, license, alter, deprive or adversely affect the Blissen IP, or any of Blissen's rights or interests therein.

#### 4. Third Party Intellectual Property Infringement

If you believe that the Blissen Service or any Content (including User Content) infringes or misappropriates your intellectual property rights or the intellectual property rights of others (other than copyrights), please submit written notice to us at [info@blissen.co](mailto:info@blissen.co).

#### 5. Copyright Infringement

If you believe that your work has been copied in a way that constitutes copyright infringement, please provide us with a written notice to our copyright agent (contact information below) containing the following information:

Your name, address, telephone number, and email address.

A description of the copyrighted work that you claim has been infringed.

A description of where on the Blissen Site the material that you claim is infringing may be found, sufficient for Blissen to locate the material (e.g., the URL).

A statement that you have a good faith belief that the use of the copyrighted work is not authorized by the copyright owner, its agent, or the law.

A statement by you UNDER PENALTY OF PERJURY that the information in your notice is accurate and that you are the copyright owner or authorized to act on the copyright owner's behalf.

Your electronic or physical signature.

You may submit this information, or any counter-notice, via:

Email, with the subject line "Copyright Notices" to: [info@blissen.co](mailto:info@blissen.co)

Offline:

Blissen LLC

6 Cherrymoor Dr

Englewood, CO 80113

If properly notified that any materials infringe a third party's copyright, Blissen will promptly remove such materials from the Blissen Site in accordance with the U.S. Digital Millennium Copyright Act, or equivalent laws which are applicable in other jurisdictions. In addition, Blissen may, when appropriate, terminate the accounts of repeat copyright infringers.

Blissen may disclose any communications, including your contact information, concerning DMCA, CPDA, DEA or other applicable copyright notices or other intellectual property complaints with third parties, including the users who have posted the allegedly infringing material.

If you have questions about the legal requirements of a DMCA notice, please contact an attorney or see Section 512(c)(3) of the U.S. Copyright Act, 17 U.S.C. § 512(c)(3), for more information. If you have questions about the legal requirements of a DMCA counter-notification, please contact an attorney or see Section 512(g)(3) of the U.S. Copyright Act, 17 U.S.C. § 512(g)(3), for more information.

If you have questions about the legal requirements of a CPDA, DEA or other applicable copyright notice, you should consult a legal advisor and obtain professional legal advice and/or representation.